



Joy's Keychain
HIDDEN TREASURES



HIDDEN TREASURES CULTURAL KEY BOOK

USE WITH THE CULTURAL KEY DETECTIVE CHALLENGE

LINGNEST.CO.NZ



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The Hidden Treasures Stickers



At the end of Joy's Keychain, Joy asks:

**WHAT DO YOUR KEYS LOOK LIKE?
WHAT IS BEHIND YOUR DOOR?**

The Hidden Treasures Stickers continue this invitation. Each little key is full of cultural clues and stories from a different country. Look closely. Notice the colours, shapes, symbols, animals, foods, landmarks, and patterns, then answer the question:

**WHICH COUNTRY DO YOU THINK
EACH KEY MIGHT BELONG TO?**



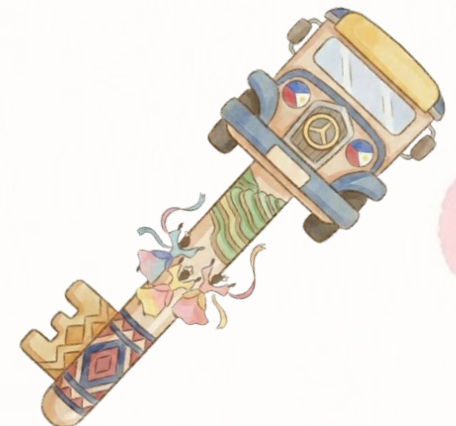
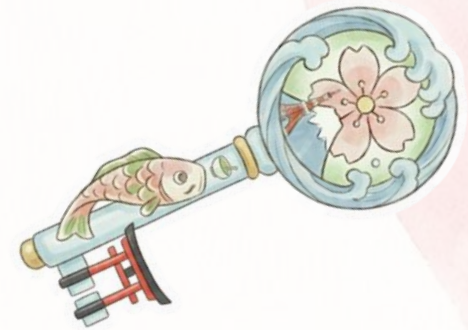
Hidden Treasure Stickers

How We Designed the Keys



We invited 14 friends from different countries to help design or review 14 cultural keys. Each key is filled with visual clues that may point to a particular country.

However, these keys are not meant to define a whole culture. They are starting points for noticing and invitations into conversation.



PART ONE



CULTURAL KEY CARDS



01



02



03



04



05



06



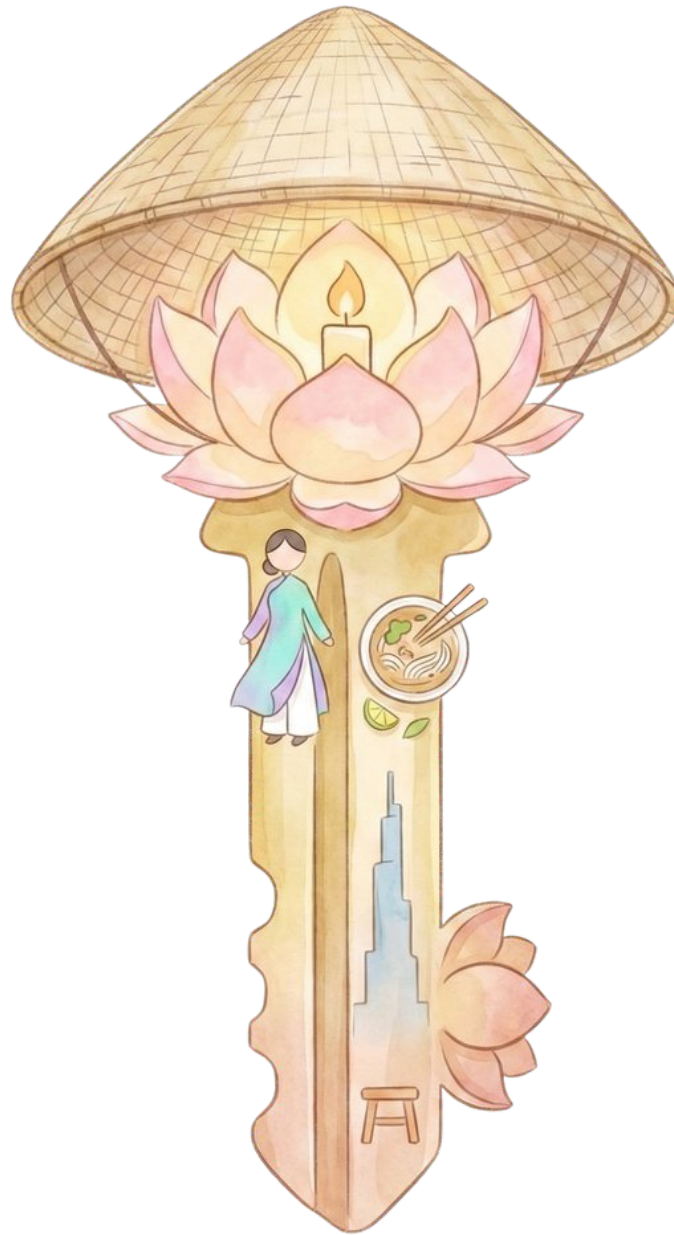
01



08



09

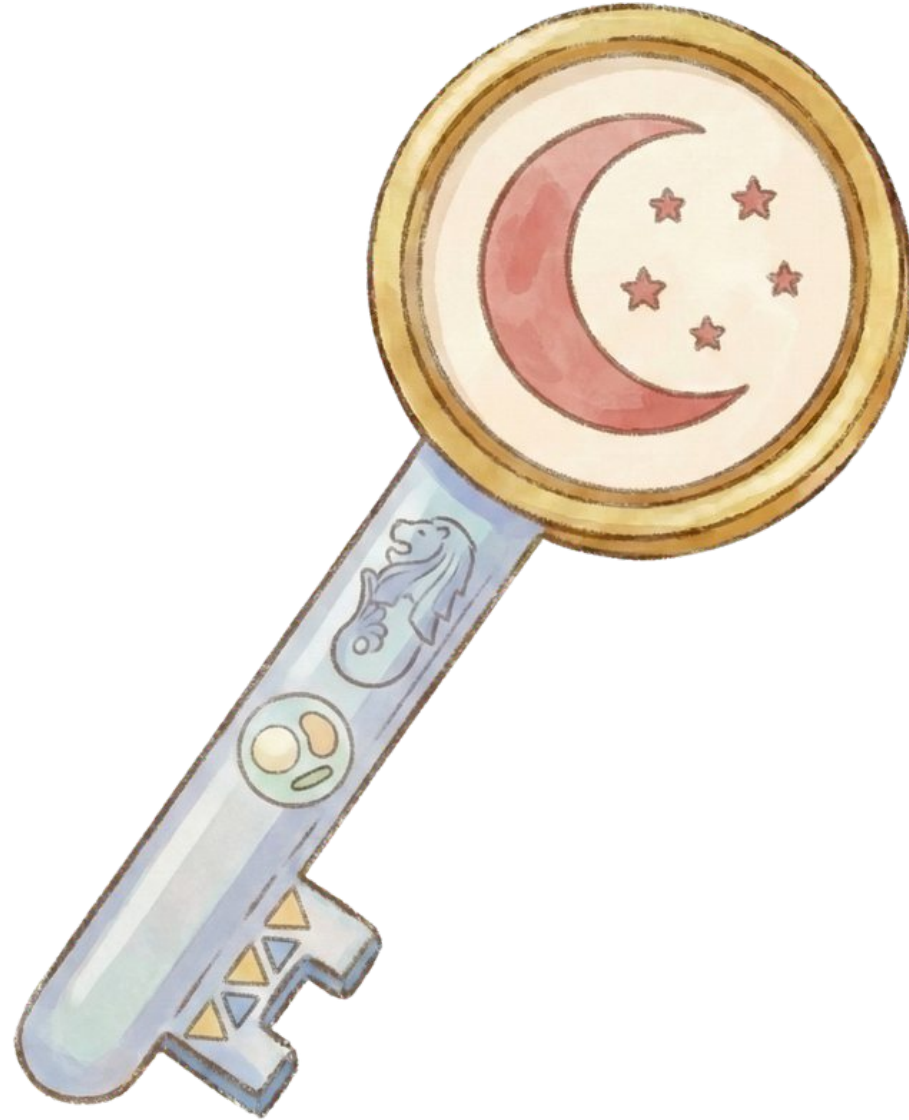


10





12



13



PART TWO



ANSWER KEYS



01 CHINA



02 RUSSIA



03 SOUTH AFRICA



04 INDIA



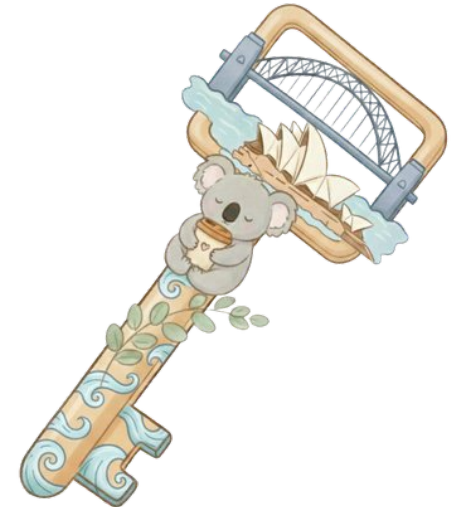
05 BRAZIL



06 NEW ZEALAND



07 FRANCE



08 AUSTRALIA



09 PHILIPPINES



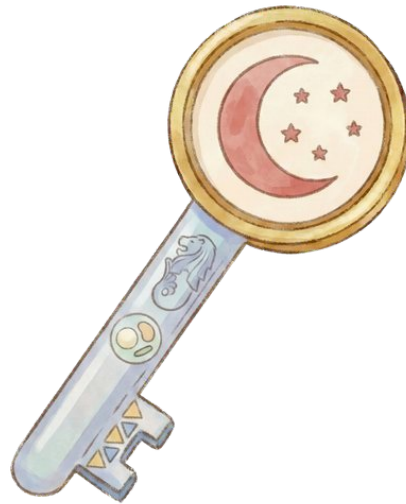
10 VIETNAM



11 KOREA



12 MALAYSIA



13 SINGAPORE

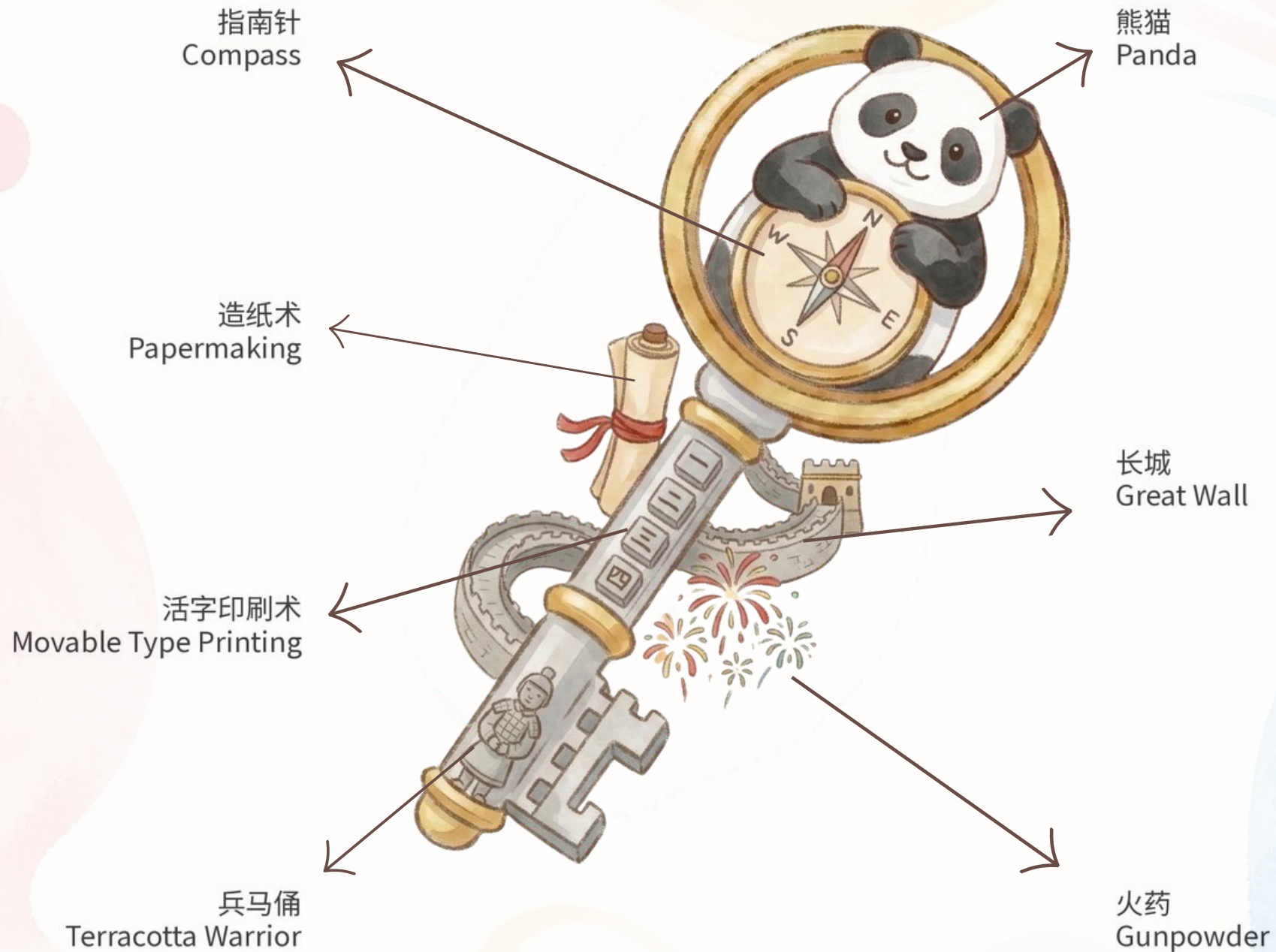


14 JAPAN

PART THREE 🐦

MAIN VISUAL CLUES

01 CHINA



02 RUSSIA

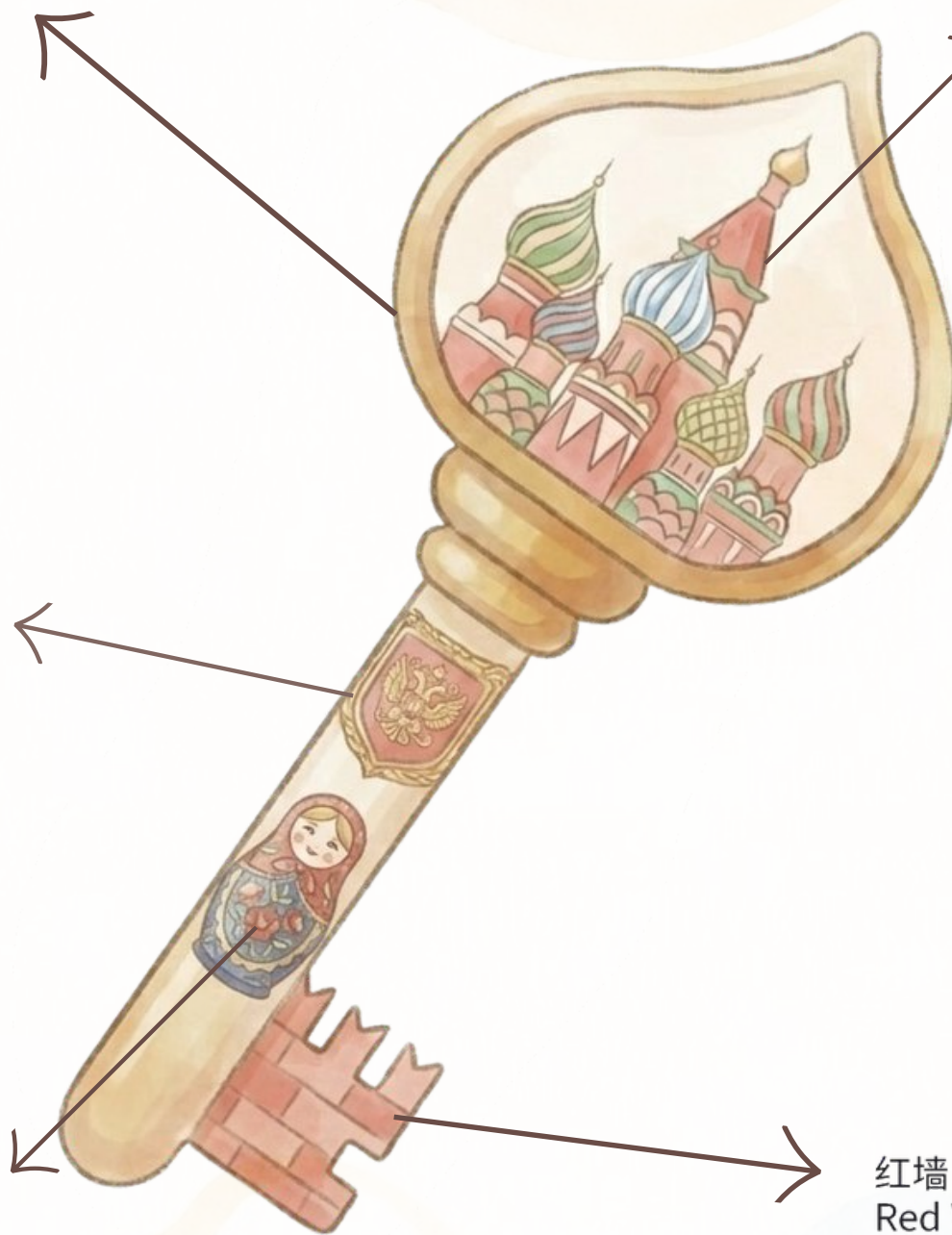
洋葱头圆顶
Onion Domes

圣瓦西里大教堂
St. Basil's Cathedral

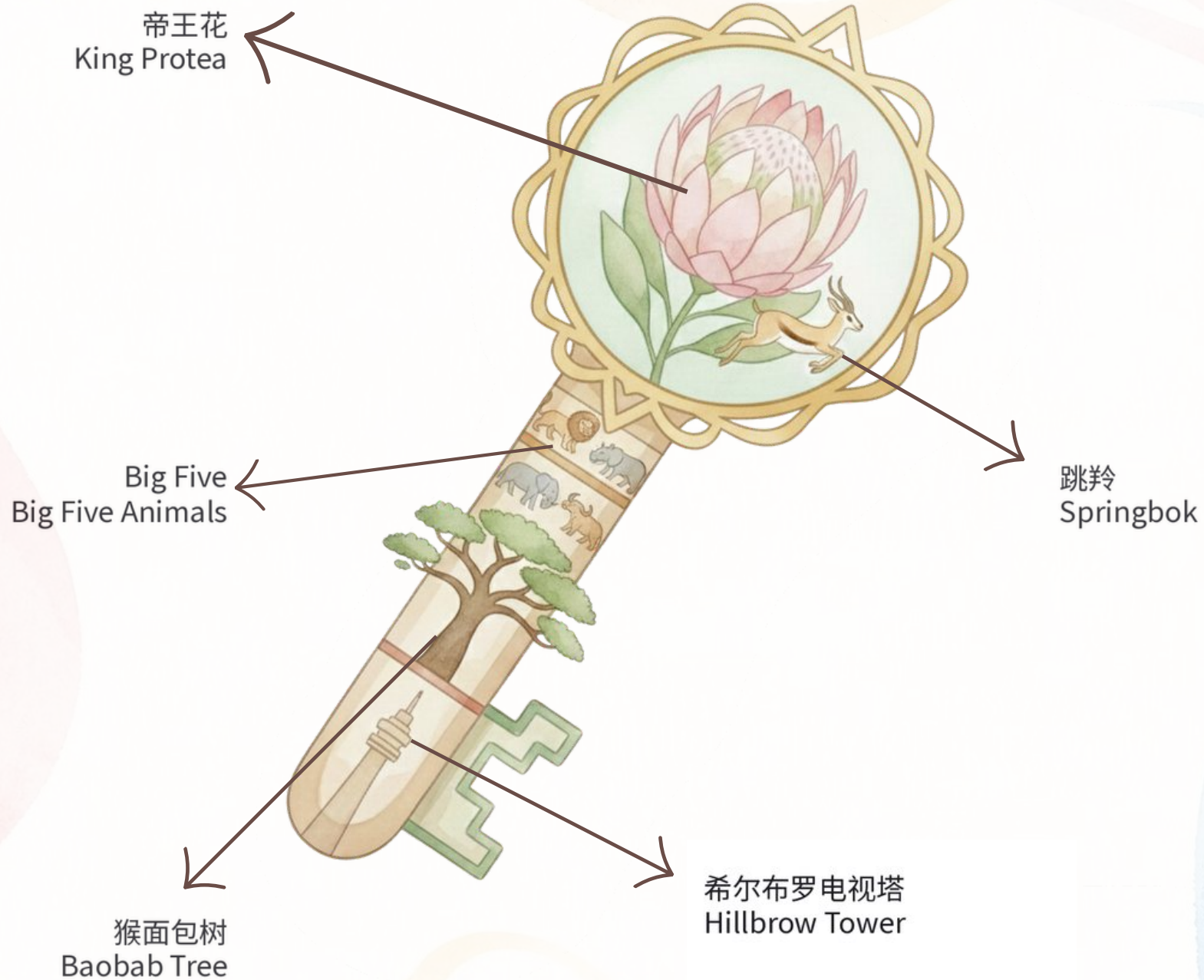
双头鹰纹章
Double-headed Eagle

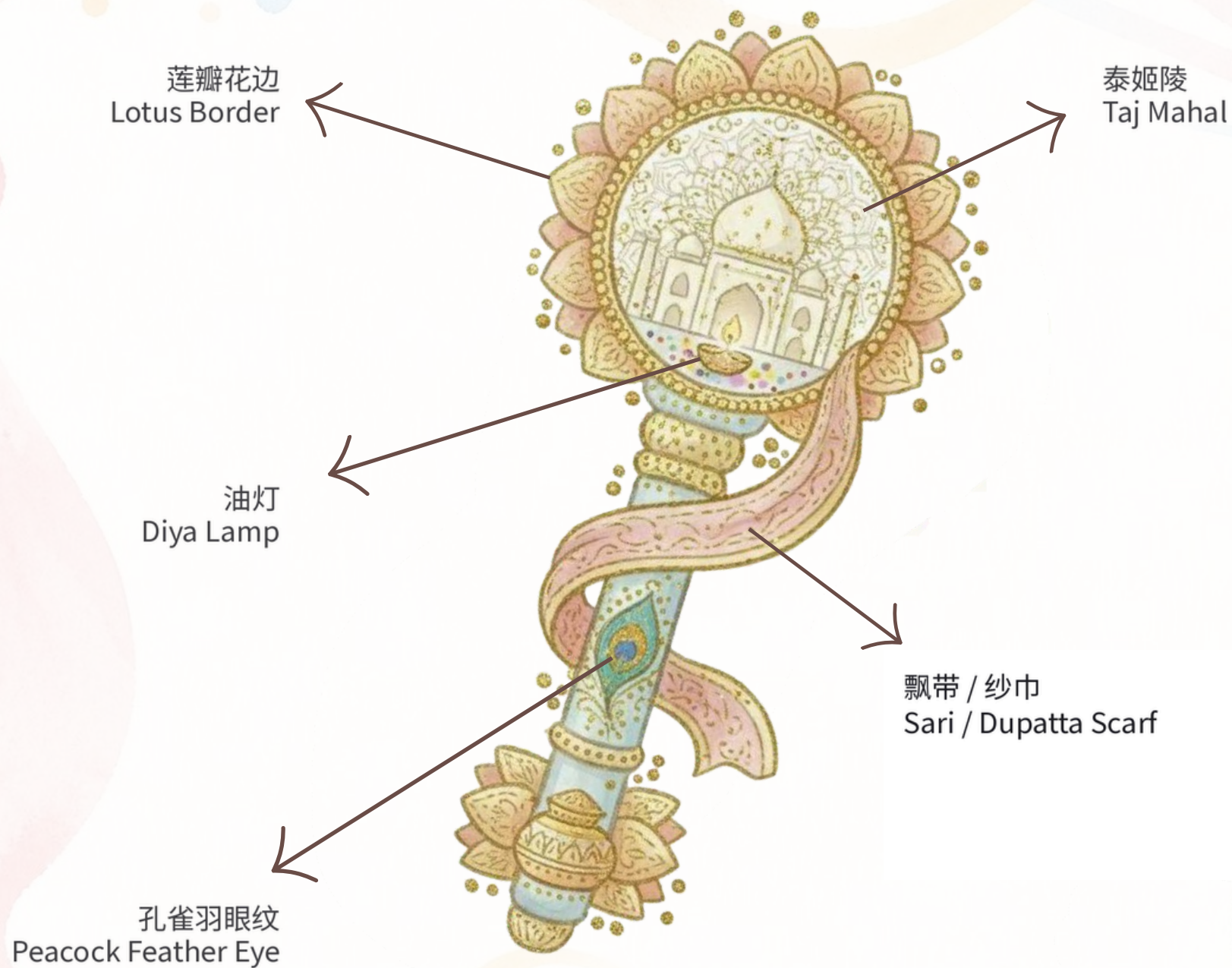
套娃
Matryoshka Doll

红墙
Red Wall

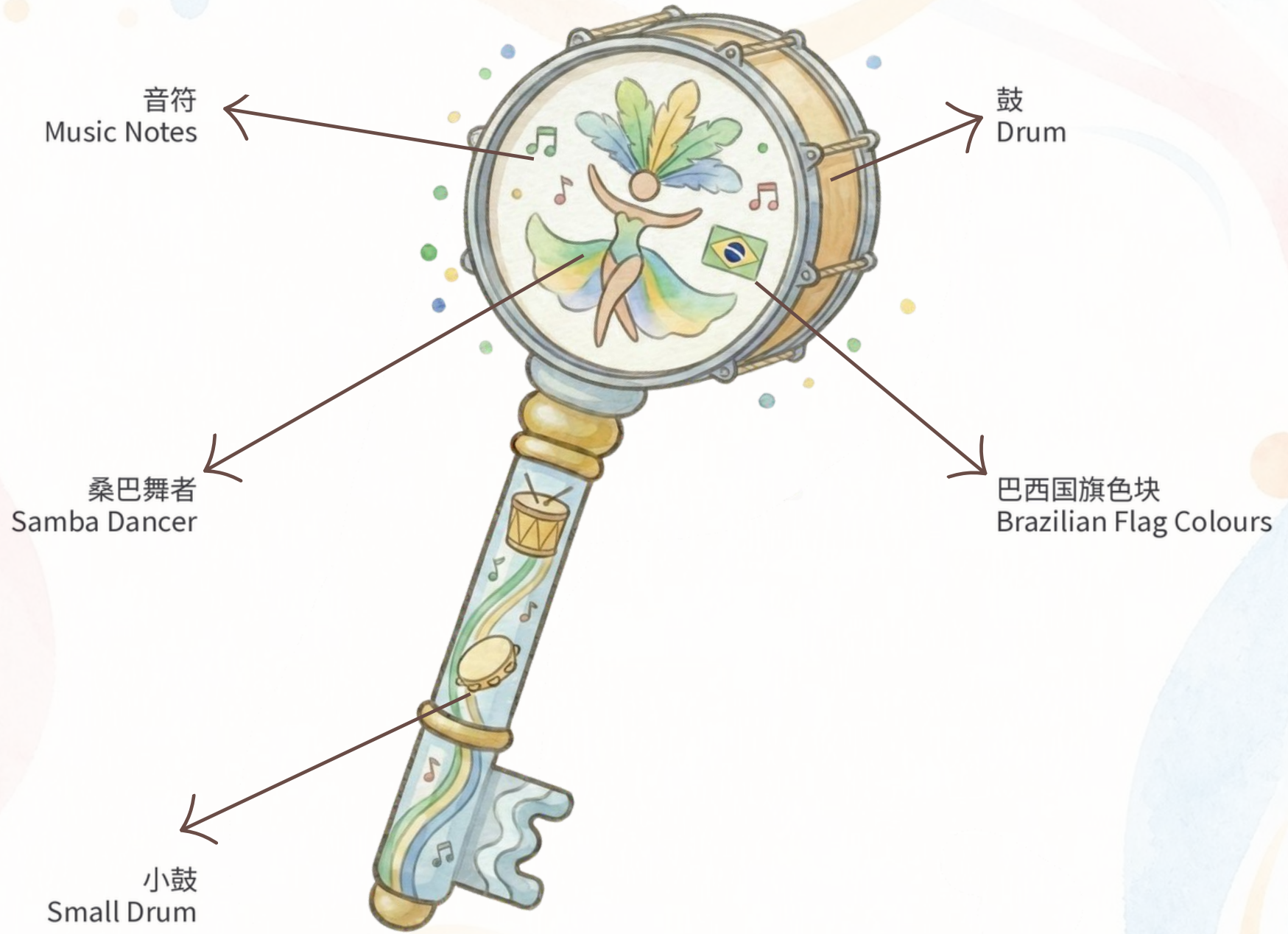


03 SOUTH AFRICA





05 BRAZIL



06 NEW ZEALAND

木雕卷纹
Carving Patterns

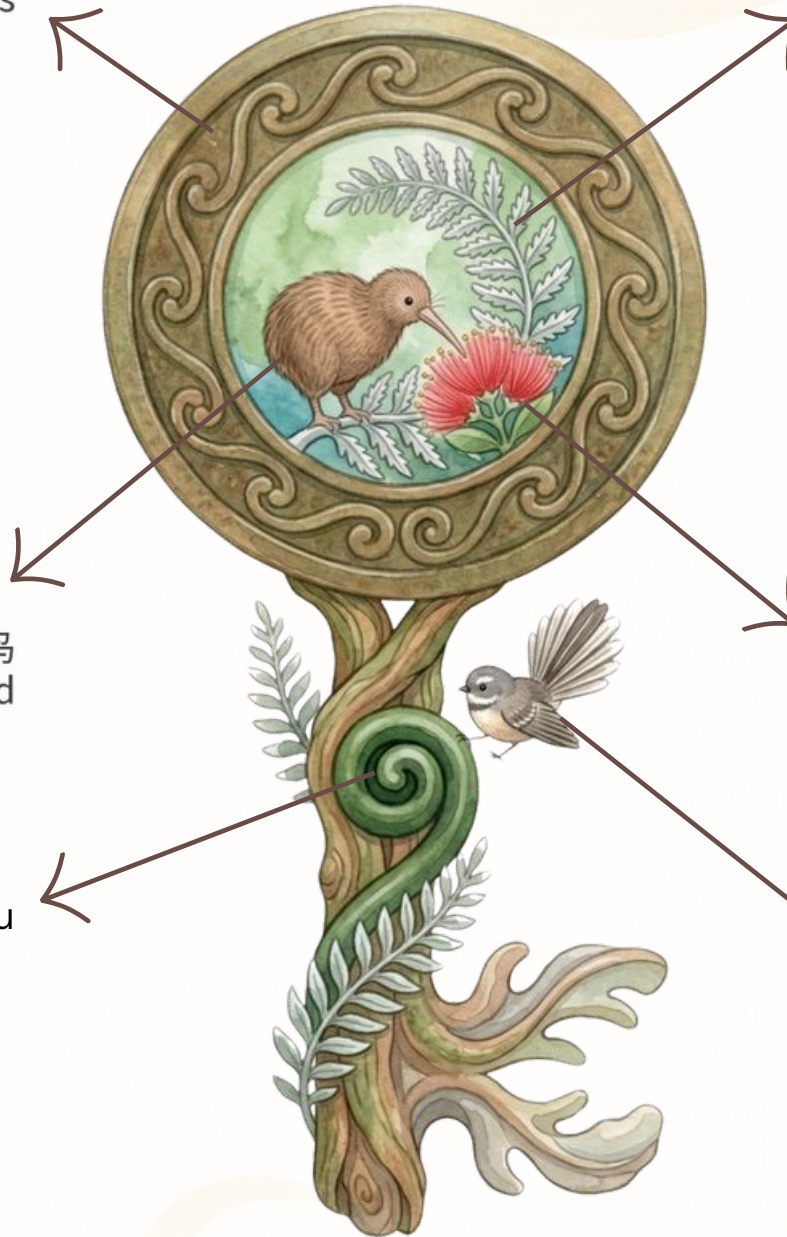
银蕨
Silver Fern

奇异鸟
Kiwi Bird

Pōhutukawa flower
圣诞花

Koru

Fantail
扇尾鹑



01 FRANCE

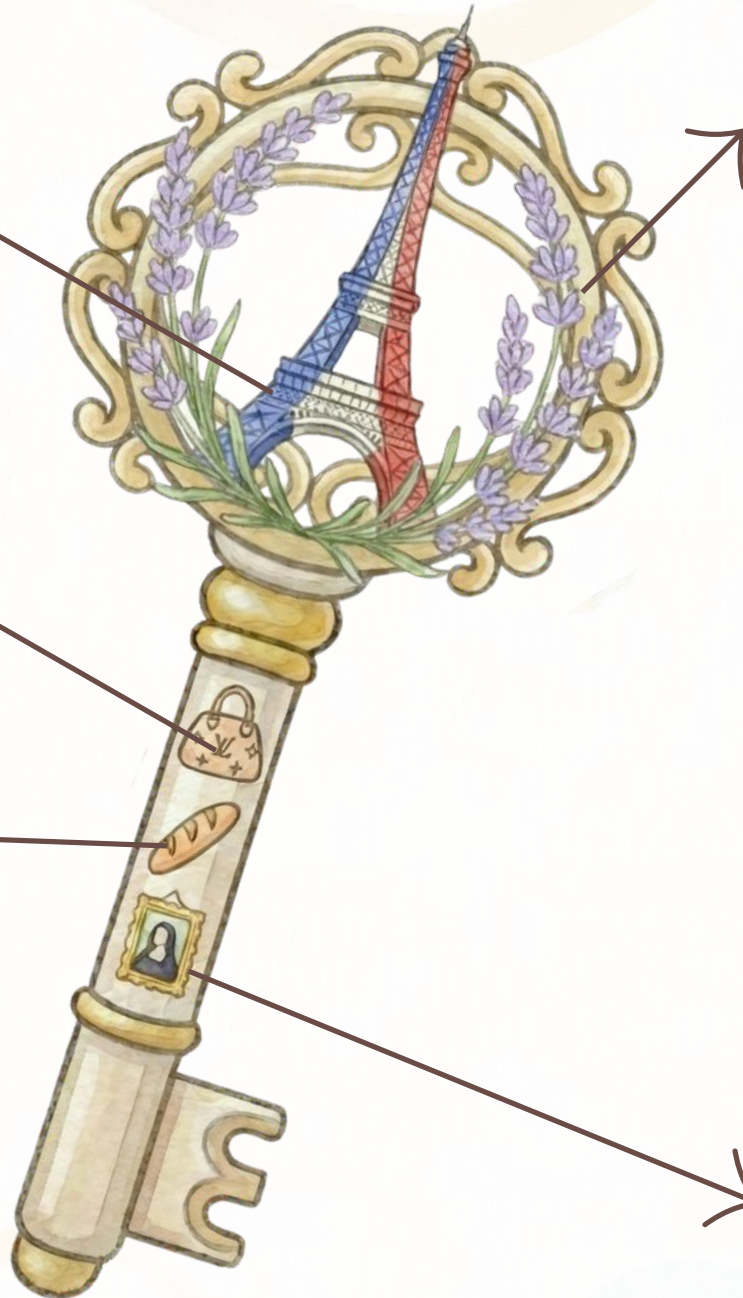
埃菲尔铁塔
Eiffel Tower

薰衣草
Lavender

手袋
Handbag

法棍
Baguette

肖像画框
Portrait Frame



08 AUSTRALIA

悉尼歌剧院
Sydney Opera House

悉尼海港大桥
Sydney Harbour Bridge

桉树叶
Eucalyptus Leaves

考拉与咖啡
Koala & Coffee

海岸生活方式
Coastal Lifestyle



09 PHILIPPINES

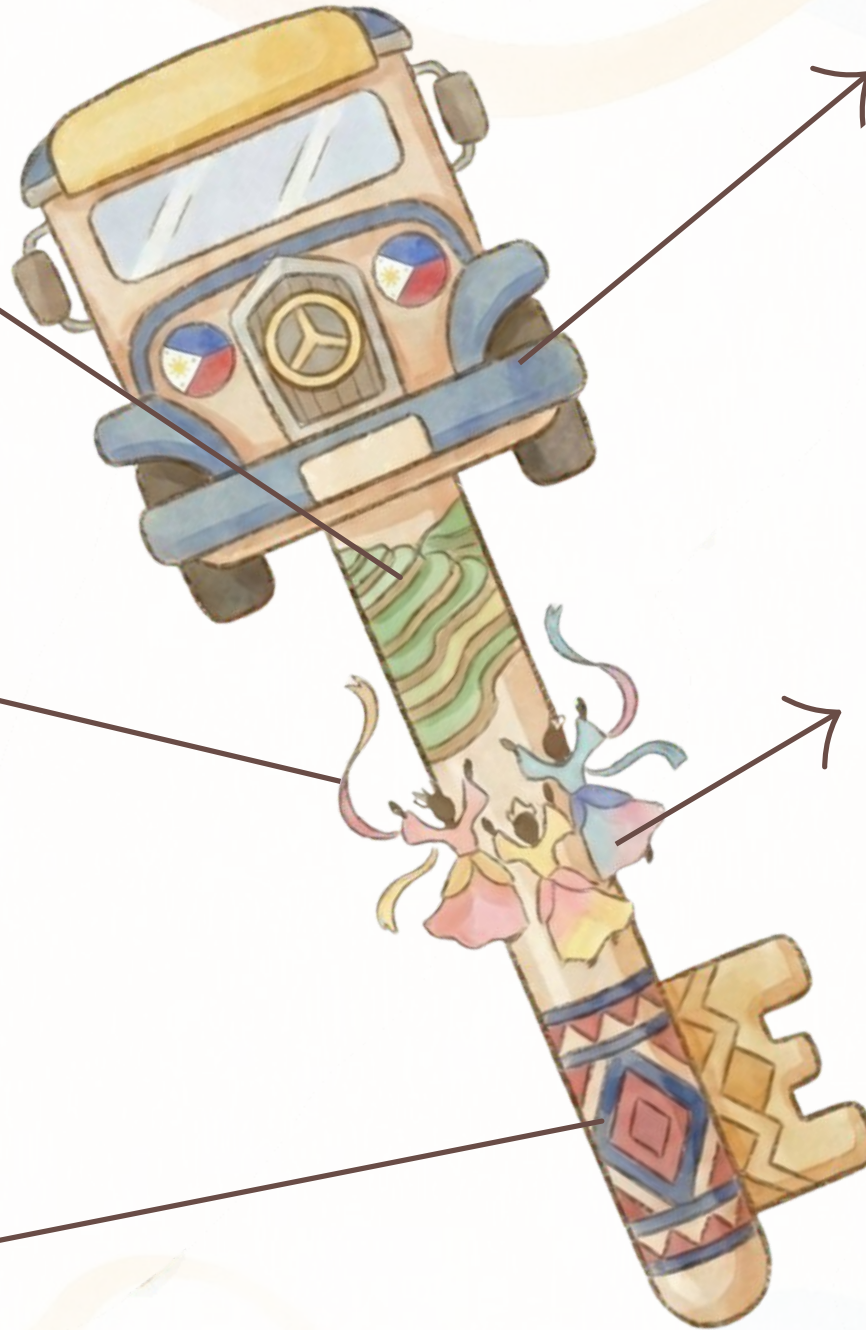
梯田纹样
Rice Terrace Patterns

吉普尼
Jeepney

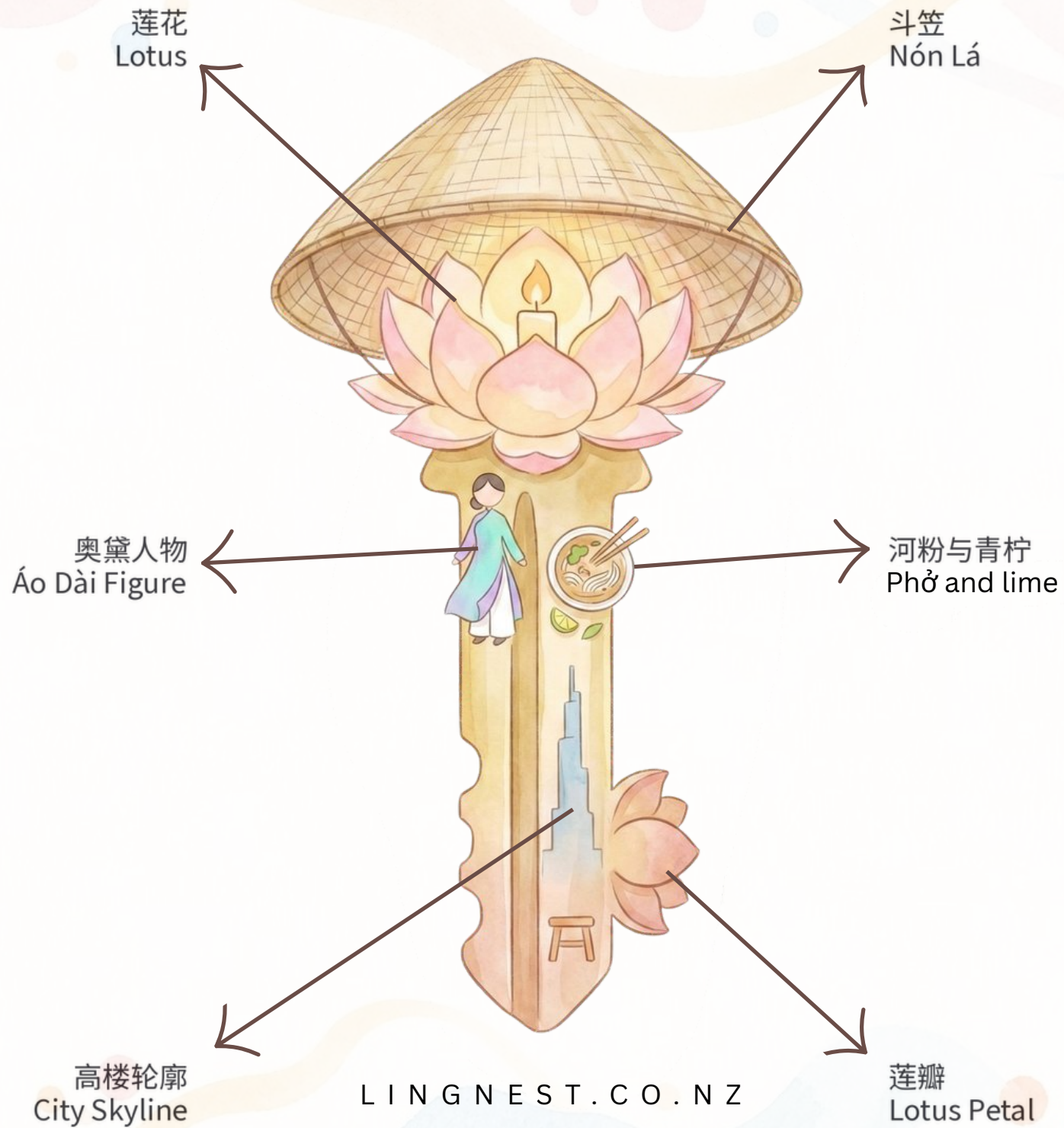
彩带
Festival Ribbons

嘉年华 / 庆典
Carnival / Celebration

几何织纹
Geometric Weaving



10 VIETNAM



11 KOREA



12 MALAYSIA

ABC 甜品
ABC Dessert

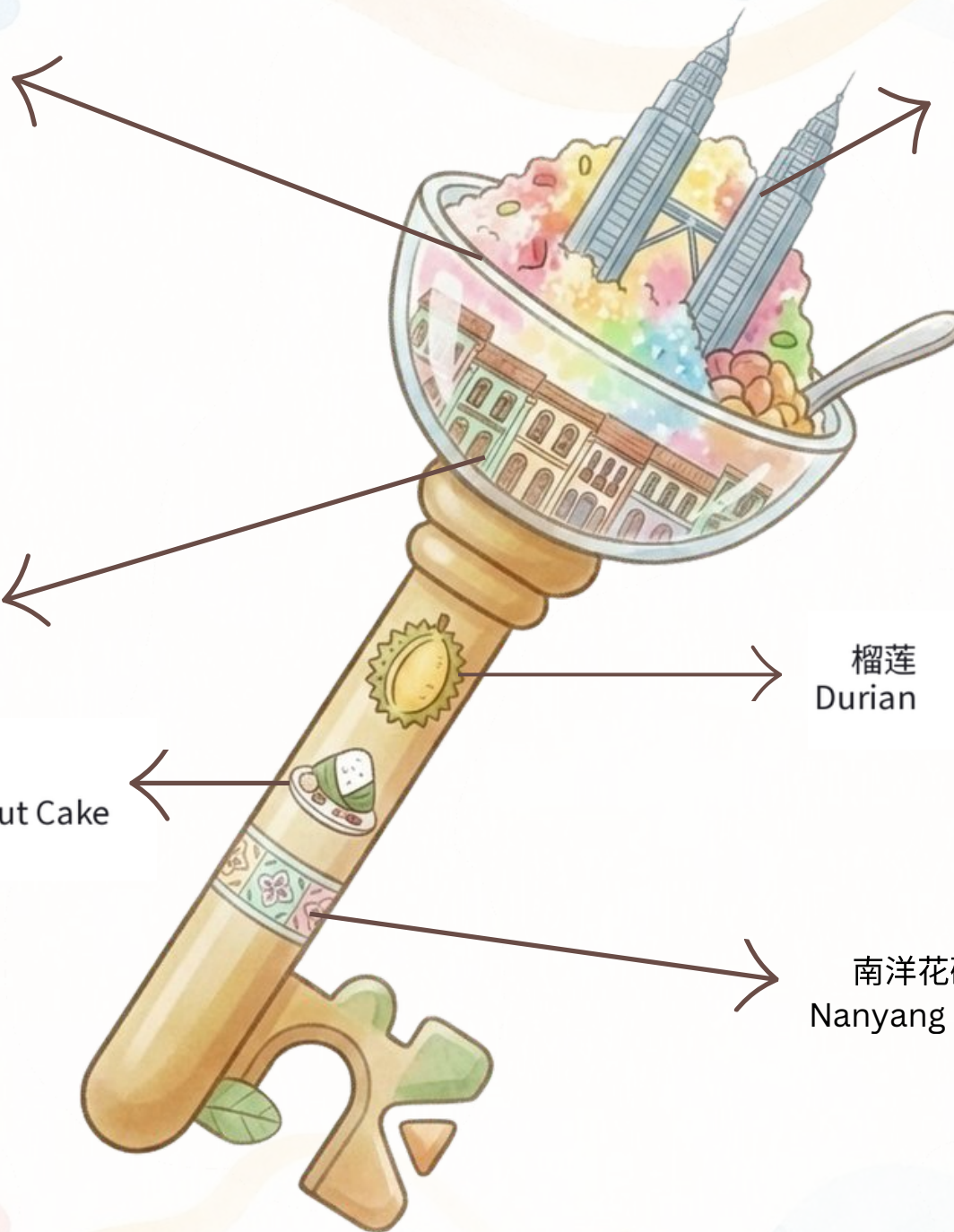
双子塔
Petronas Twin Towers

南洋骑楼
Nanyang Shophouses

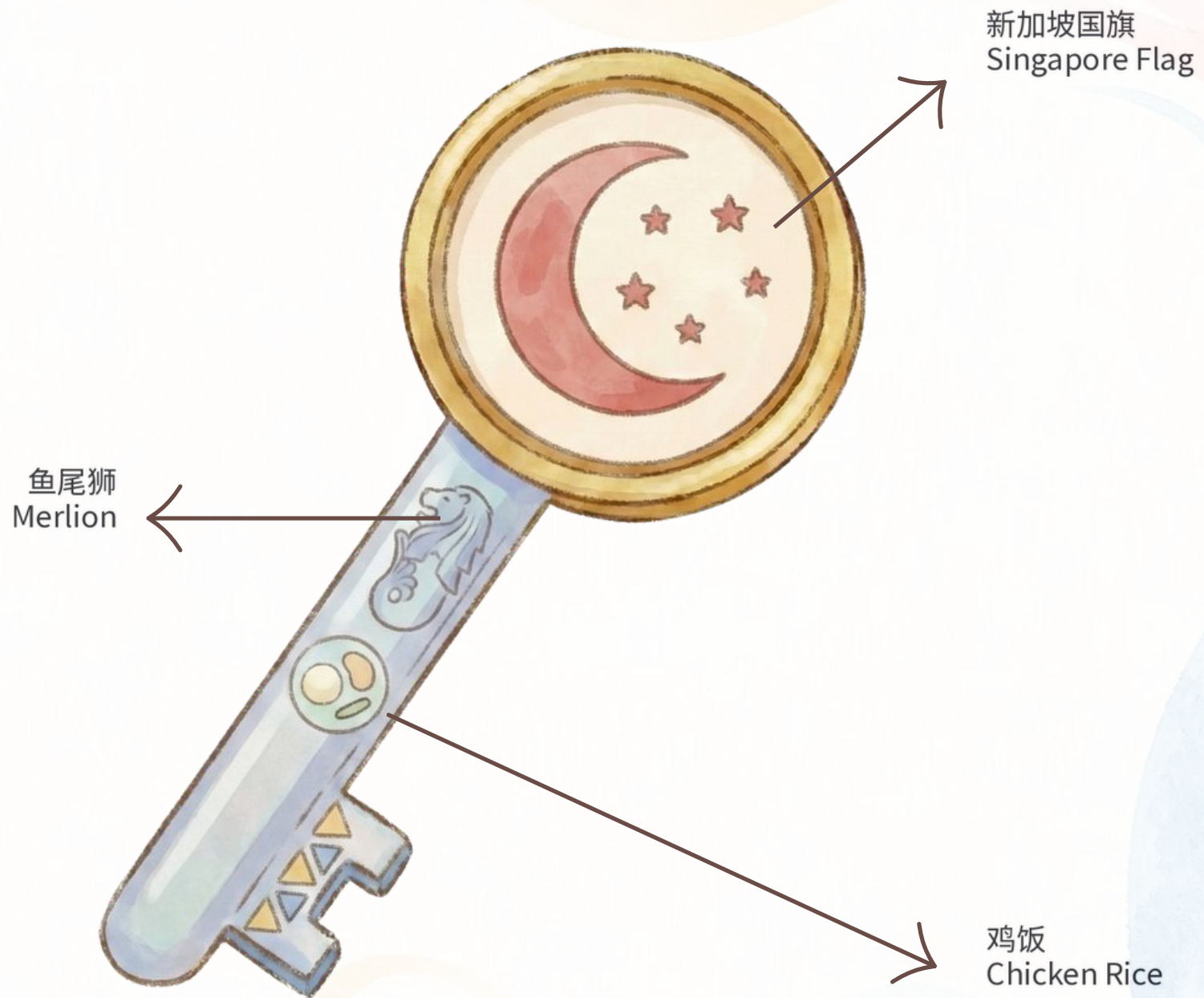
娘惹椰丝糕
Nyonya Coconut Cake

榴莲
Durian

南洋花砖
Nanyang Tiles



13 SINGAPORE



14 JAPAN

神奈川冲浪里
Kanagawa-oki Nami Ura

樱花
Cherry Blossom

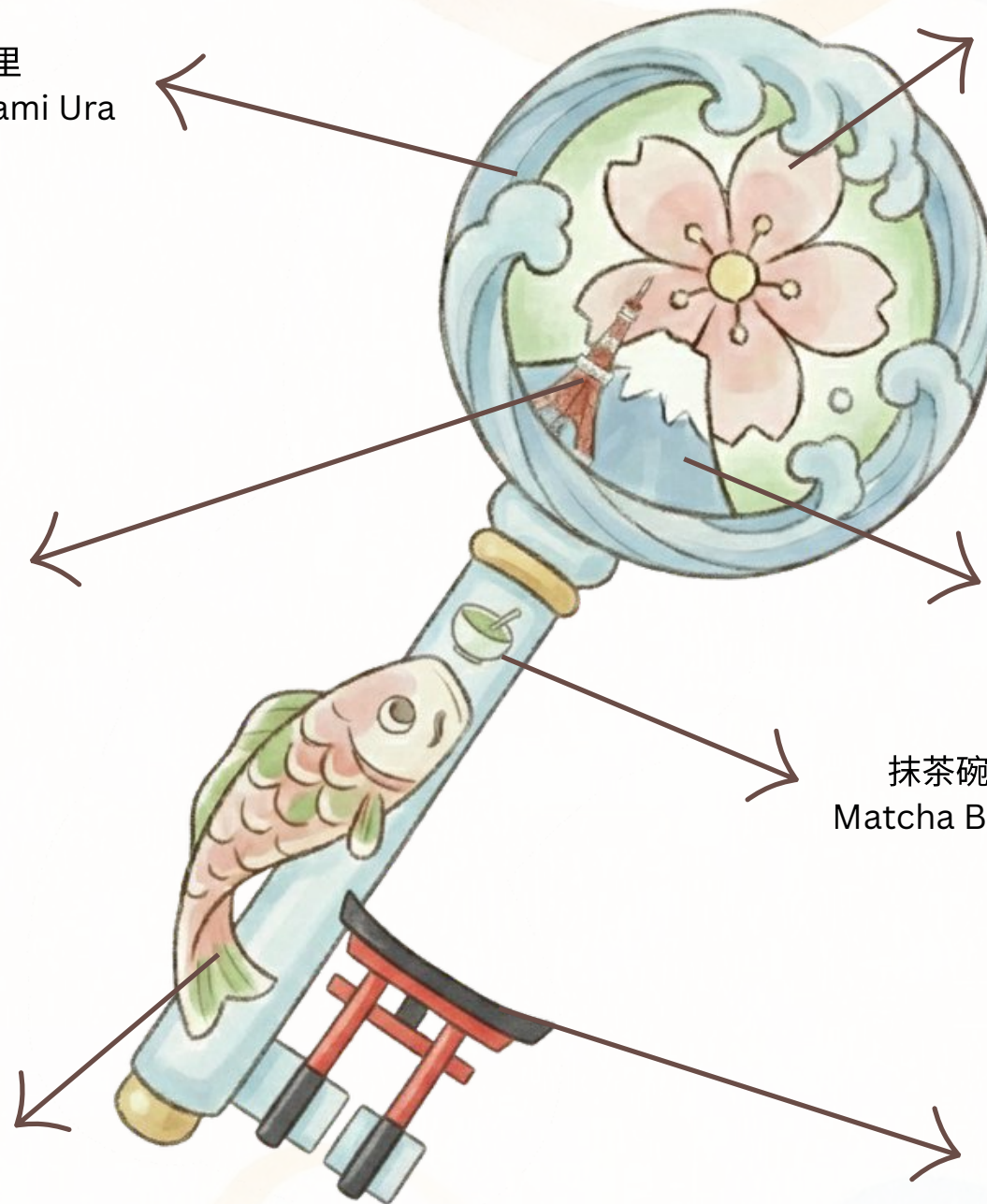
东京铁塔
Tokyo Tower

富士山
Mt. Fuji

抹茶碗
Matcha Bowl

鲤鱼
Koi Fish

鸟居
Torii Gate





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